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**PROJECTION PRESENTATION TECHNOLOGY ACHIEVES
INFOCOMM INTERNATIONAL EMERALD CAVSP LEVEL DESIGNATION**

WASHINGTON, DC – Projection Presentation Technology has qualified as an InfoComm International Emerald Certified AudioVisual Solutions Provider (CAVSP). This designation recognizes that a percentage of the company’s sales, customer service and technical staff have achieved and maintained individual InfoComm Certification. InfoComm awards individual Certification to audiovisual professionals who have demonstrated knowledge and comprehension of the science and technology used in communications including audio, video, display and systems. Technicians, engineers, designers, salespeople, customer service personnel, managers and executives are eligible to take the individual certification test.

“A CAVSP designation gives AV companies a competitive advantage in the marketplace,” said Randal A. Lemke, Ph.D., InfoComm International’s Executive Director and Chief Executive Officer. “Customers of audiovisual communications and presentation systems can be confident of professionalism and an aspiration to excellence when working with these companies that have invested in education and training to stay current on the latest AV technologies and techniques.”

“Training is part of our mission statement at Projection,” said Corporate VP, Karen CuvIELlo, “and a differentiation value we offer to our team in furthering their personal development.”

The company-level CAVSP recognition program is the only such program available for the commercial audiovisual industry. In addition to confirming that a percentage of the company’s employees are InfoComm certified and have completed important coursework, the Emerald CAVSP designation means that Projection has agreed to comply with *10 Standards of Excellence* developed in collaboration with industry experts to emphasize the best practices of audiovisual businesses.

The Standards of Excellence are a guidepost for audiovisual companies and professionals who place the customer first and offer quality audiovisual solutions. They include the commitment to provide complete customer satisfaction with audiovisual solutions that provide value to the client. They convey the importance that audiovisual solutions providers place on their own skills development through continuing education. They also cover the critical role that audiovisual professionals play as partners with IT specialists, architects, building managers and others.

About Projection

Projection is a privately held national audiovisual company with numerous convention center contracts throughout the US including: the Boston Convention & Exhibition Center and the Hynes Convention Center in Boston, the Moscone Center in San Francisco, and the Walter E. Washington Convention Center in Washington, DC. Projection offers total presentation solutions for conventions, meetings and professional events. We strive for standards qualitatively and quantitatively above the competition. Projection’s services include audiovisual equipment, computers, custom stage designs, production management for general sessions, digital signage, webcasting services, conference recording and much more. For more information about *The Projection Difference*, visit www.projection.com.

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About InfoComm International

InfoComm International is the industry leader in certification for AV communications professionals. InfoComm's Certified Technology Specialist and Certified Technology Specialist – Installation are the only audiovisual certification programs accredited by the International Organization for Standardization's (ISO) United States representative, the American National Standards Institute (ANSI). Also recognized by the U.S. National Certification Commission and accepted by the U.S. Veterans Administration for reimbursement under the Montgomery G.I. Bill, InfoComm certification programs are designed to establish and maintain widespread credibility for the audiovisual industry and the professionals who perform the work. The company-level CAVSP designation recognizes professionalism and expertise achieved through professional development, training, and commitment to the certification of employees.