

PROJECTION

Press Release

Massachusetts Convention Center Authority and Projection Presentation Technology sign new agreement for convention business in Boston

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FOR IMMEDIATE RELEASE

Boston, MA (December 7, 2011) - Projection Presentation Technology is excited to announce that it has renewed its contract with the Massachusetts Convention Center Authority (MCCA), continuing a relationship that is now seven-years strong. Projection has again been named the preferred in-house audiovisual vendor for the Boston Convention & Exhibition Center (BCEC) as well as the John B. Hynes Veterans Memorial Convention Center, Boston's two award-winning convention centers.

Throughout Projection's service to the MCCA, a strong and positive relationship has been established with both the convention center staff and clients who have come through the buildings. "We are excited and looking forward to what's ahead as we continue our relationship with the MCCA," said Projection Owner and CEO, Dave Campbell.

"Projection has been a valued partner of the MCCA for seven years, and it shows in their work," added James E. Rooney, executive director of the Massachusetts Convention Center Authority. "We pride ourselves as being among the most technologically advanced convention centers in the world, and Projection helps us back that up, providing state-of-the-art technology and presentation for some of our industry's most demanding clients. Their professionalism comes through again and again, and I'm proud to be their partner for the years to come."

About the Massachusetts Convention Center Authority
The Massachusetts Convention Center Authority owns and oversees the operations of the Boston Convention & Exhibition Center, the John B. Hynes Veterans Memorial

Convention Center, the MassMutual Center in Springfield, MA and the Boston Common Parking Garage. The BCEC and Hynes have earned a rare gold standard from the International Association of Congress Centres (AIPC), making Boston only the fourth city in North America and the 12th worldwide to have been awarded this top standard, the highest certification level a convention facility can achieve under strict AIPC guidelines.

In 2010, the MCCA hosted 239 events at the BCEC and the Hynes with 773,387 attendees, generating 585,528 hotel room nights and \$462 million in economic impact. The MCCA is currently in the midst of its Top 5 campaign to launch Boston into the top five convention destinations in North America. For more information, go to www.t5boston.com.

About Projection

Projection is a privately held national audiovisual company with numerous convention center contracts throughout the US in addition to the Boston Convention & Exhibition Center and the Hynes Convention Center in Boston. Projection Presentation Technology offers total presentation solutions for conventions, meetings and professional events. We strive for standards qualitatively and quantitatively above the competition. Projection's services include audiovisual equipment, computers, custom stage designs, production management for general sessions, digital signage, webcasting services, conference recording and much more. For more information about The Projection Difference, go to www.projection.com.