



Press Release

## Projection Presentation Technology Selected by ASAE: The Center for Association Leadership

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FOR IMMEDIATE RELEASE

**Washington, DC (March 17, 2011)** - Projection Presentation Technology ("Projection"), a national audiovisual company, has been selected by ASAE: The Center for Association Leadership to provide audiovisual and computer technology services for their 2011, 2012, and 2013 Annual Meetings & Expositions in St. Louis, Dallas, and Atlanta.

ASAE is a membership organization of more than 22,000 association executives and industry partners representing more than 11,000 organizations. These organizations manage leading trade associations, individual membership societies, and voluntary organizations across the United States and in nearly 50 countries in the world.

Amy Ledoux, CMP, CAE, Senior Vice President, Meetings & Expositions added, "The bid process was competitive but with a winning proposal and ASAE's prior service experience with Projection, the decision was clear for ASAE. We are thrilled to be working with such an excellent partner like Projection to help deliver the best meetings we can."

"Projection is especially proud to have been chosen by ASAE: The Center for Association Leadership because of our active participation in their organization for so many years. We appreciate their continued loyalty and confidence in our services," said Projection Vice President of Sales, Karen Cuiello.

### **About Projection Presentation Technology**

Projection is a privately held national audiovisual company with numerous convention center contracts throughout the US including the Walter E. Washington Convention Center where three additional ASAE programs will be held each year. Projection Presentation Technology offers total presentation solutions for conventions, meetings and professional events. Projection's services include audiovisual equipment, computers, custom stage designs, production management for general sessions, digital signage, webcasting services, conference recording and much more. For more information about *The Projection Difference*, visit [www.projection.com](http://www.projection.com).