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## PROJECTION SELECTED BY SPIE – THE INTERNATIONAL SOCIETY FOR OPTICS & PHOTONICS

Springfield, VA (October 23, 2014) – Projection Presentation Technology ("Projection"), a national audiovisual company, has been selected by SPIE – the international society for optics and photonics ("SPIE") – to provide audiovisual and computer technology services for a number of their 2015-2016 annual and biennial events.

"SPIE is pleased to be partnering with Projection Presentation Technology for our future event presentation needs," said Randy Cross, Director of Event Services & Venues for SPIE. "Their professionalism, cost effectiveness, enhanced customer-service ethic and creative skills make them an excellent business partner to bring high value to our participants and our events overall."

Projection and SPIE will collaborate on approximately 5-7 events per year, ranging in size from 500 attendees and 15 exhibition companies up to 20,000 attendees and 1250 exhibition companies. Some of the larger annual events include Photonics West at San Francisco's Moscone Center and Defense, Security and Sensing at the Baltimore Convention Center, where Projection is the in-house audiovisual provider at both venues.

"Projection truly is the perfect fit for a group like SPIE," said Projection's Corporate Vice President, Karen CuvIELlo. "Not only is the combination of meeting locations and our experience a great match, but our two cultures are very similar, enhancing our cohesiveness as a part of their team. After preliminary meetings with the SPIE team at their offices in Bellingham, WA, we feel more confident than ever that we'll be able to add value to their events. Projection will help SPIE transition to Digital and HD video technology and provide a high level of technical and creative support throughout all events. We can't wait to get started."

### About Projection

Projection Presentation Technology is a privately held national audiovisual company with numerous convention center contracts throughout the US, including the Moscone Center and the Baltimore Convention Center. Projection offers total presentation solutions for conventions, meetings and professional events. We strive for standards qualitatively and quantitatively above the competition. Projection's services include audiovisual equipment, computers, custom stage designs, production management for general sessions, digital signage, webcasting services, conference recording and much more. For more information about *The Projection Difference*, visit [www.projection.com](http://www.projection.com).

### About SPIE

SPIE is a not-for-profit society advancing emerging technologies through interdisciplinary information exchange, continuing education, publications, patent precedent, and career and professional growth. Founded in 1955 and currently serving more than 180,000 constituents from 168 countries, SPIE annually organizes approximately 20 major technical forums, exhibitions, and education programs in North America, Europe, Asia, and the South Pacific. For more information, visit [www.spie.org](http://www.spie.org).